

Box 471, Cooper Station
New York, N.Y., 10003

February 16, 1968

To All YSAers:

Dear Comrades,

The February 1968 YSA convention of the YSA unanimously passed a special Young Socialist for Halstead and Boutelle sub campaign offer from March 1 to November 30, 1968. As projected at the convention this is not a routine sub drive, but something much different. It is a nine month campaign to get 2,000 campaign subscriptions to the two SWP election campaign publications -- the Militant and the Young Socialist. We must view this special offer as one of the best ways to build the election campaign. Subscribers will receive three months of the Militant and six months of the YS for \$1.00.

The projected quotas were discussed with most organizers at the convention. The New York and Kent organizers thought that the quotas should be higher. Therefore, the grand total is already above the 2,000 mark. Since the proposed quotas are minimal for this nine month campaign, all locals are encouraged to raise their quotas. Please indicate the accepted quotas and the names of the local sub campaign directors on the enclosed form and return it to the national office by February 26. If we do not receive the form back from your area by then, we will assume that the quota is accepted.

It is important that the locals start the sub campaign immediately to take advantage of the next few months while most campuses and high schools are in session and to sell these subs as part of building for the April 26 and 27 actions.

New subscribers should be given a copy of the Militant and the YS when the sub is sold. This should be indicated on the sub blank so that the locals can be credited for the number of copies given to new readers at the end of the campaign. Send all subs to the Militant at 873 Broadway, New York, NY, 10003. Please make all checks payable to the Militant when sending in payment on subs. At-large members should also assess how many subscriptions they can obtain during this campaign, and fill out the enclosed form.

Let's approach this sub offer with a campaign spirit and aim to go well over our quotas.

Comradely,

Charlie Bolduc

Charlie Bolduc

National Organizational Secretary

P.S. A subscriber who has a subscription to one of the publications and would like to take advantage of this special offer to subscribe to the other can do so. A three month (Militant) or a six month (YS) extension will be added to the sub that the subscriber had previously acquired.

Proposed Quotas

YOUNG SOCIALIST FOR HALSTEAD AND BOUTELLE SUB CAMPAIGN

March 1- November 30, 1968

Antioch	40
Atlanta	60
Berkeley	200
Boston	160
Champaign	35
Chicago	160
Cleveland	160
Detroit	175
Kent	50
Los Angeles	135
Madison	80
New York	300
Philadelphia	135
San Francisco	135
Seattle	80
Twin Cities	135
Washington D.C.	60

TOTAL 2,100

Please fill in and return to the National Office by February 26

Local _____

Accepted Quota _____

Sub Campaign Director _____

Address _____

Zip _____

Remarks :